

# JASON KELLUM

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in /in/jasonkellum

## Education

Dec. 2013 **University of North Florida**  
Jan. 2009 *Jacksonville, FL*  
BFA with a concentration in Graphic Design  
and Digital Media

## Activities

Current **AIGA Jacksonville Board Member**  
Aug. 2014 Communications Chair, Newsletter  
Let's Get Digital Chair

Current **AIGA Jacksonville**  
Sept. 2011 Membership

## Skills

UX / UI / Responsive Design  
Design Thinking / Facilitation  
Web Prototyping / User Interviews  
Sketch 3 / Adobe Creative Suite  
HAML / SASS / BEM / CSS Frameworks  
React / Ruby / Rails / JQuery / PHP  
Git / Command Line / Rspec Testing  
Lean-Startup Methods / Agile Development

*References available upon request.*

## Experience

Current **BookheadEd Learning, LLC**  
Sep. 2016 *Jacksonville, FL*  
**Senior UX Design/Developer**  
Provides design, development, and  
maintenance for the software and systems  
behind the company's products.

Jul. 2016 **Ignite by Adecco**  
May 2014 *Jacksonville, FL*  
**UX / UI Designer**  
Methodically took complex problems and  
provided simple and elegant solutions.

Jan. 2016 **One Spark, Inc.**  
Oct. 2015 *Jacksonville, FL*  
**Web Consultant**  
Provided UX and UI consulting for  
development on the One Spark website.

May 2014 **KYN**  
Jan. 2014 *Jacksonville, FL*  
**Product Design Apprenticeship**  
Designed and prototyped user experiences  
for companies in the program as well as  
consult on branding and marketing strategy.

Dec. 2013 **Spinnaker Media**  
May 2012 *Jacksonville, FL*  
University of North Florida's official school  
media source.  
2013 ACP Online Pacemaker Finalist

## Digital Editor

Responsible for all aspects of Spinnaker  
Digital publications and management: web  
services, editorial content, art and design,  
advertising, budget and personnel.

## Lead Digital Designer

Designed WordPress theme for the  
Spinnaker's 2012 site relaunch.

Jul. 2013 **Brown Dog Creative**  
Feb. 2013 *Jacksonville, FL*  
**Web Design Internship**  
Assisted in design and development for  
many local clients.

Jan. 2013 **Salty Palms, LLC**  
Jun. 2012 *Saint Augustine, FL*  
Designed trifold brochure and created  
custom-themed WordPress e-commerce  
website using WooCommerce.