JASON KELLUM
Product Design Manager

jason.a.kellum@gmail.com
jasonkellum.com
/in/jasonkellum

I'm a Product Design Manager currently operating in the field of education, specializing in crafting user-friendly, engaging experiences. I find fulfillment in creating digital products that empower students and educators to achieve their learning goals. With my refined skills in designing intuitive interfaces, I provide specialized expertise in creating accessible products for all users while strategizing creative efforts and promoting team collaboration to ensure the highest quality of design execution.

Experience

June 2021 - Present	**Design Manager UX** @ Imagine Learning
	Ensures the production of high-quality experiences for primary and secondary educational curriculum products, benefiting both users and business requirements.
Sep 2016 – May 2021	**Senior UX Design/Developer** @ StudySync
	Contributed to designing, developing, and maintaining the software and systems behind StudySync, the award-winning K-12 education software product, and other company products as part of the engineering team.
Jan 2018 – Dec 2020	**User Experience Designer** @ Apellix
	Participated in the design and development endeavors of an industry pioneer startup focused on drone technology.
May 2014 – July 2016	**UX / UI Designer** @ Ignite by Adecco
	Efficiently addressed complex human resource challenges within an innovation lab, delivering elegant solutions that facilitated job placement and streamlined workforce processes.
Jan 2014 – May 2014	**Product Designer** @ KYN
	Collaborated as an apprentice in designing and prototyping user experiences for startups inside the accelerator program while offering consultation on branding and marketing strategy.
Sept 2012 – Dec 2013	**Digital Editor** @ UNF Spinnaker
	Responsible for all aspects of Spinnaker Digital publications and management: web services, editorial content, art and design, advertising, budget, and personnel.

Additional experiences available on LinkedIn.

Education

Jan 2009 – Dec 2013	Bachelor of Fine Arts (BFA), Graphic Design and Digital Media University of North Florida

Skills

Mentorship   Product Management   Team Collaboration   Conceptual Thinking   Analytical Thinking   User Research   Design Systems   Prototyping   Software Development   Accessibility   Facilitation